

The Uzaaji Salama (Safe Motherhood) advocacy project (December 2016 to November 2018)

Uzaaji Salama is a 2-year advocacy project whose purpose is to contribute to improved maternal health outcomes in Siaya County

Project's Overall Objective: To contribute to improved maternal health in Siaya County in western Kenya.

Specific Objectives are to: 1. increase public participation in monitoring and ensuring accountability in provision of maternal health services; 2. increase access to comprehensive documentation, at facility level, on the status of maternal health service provision; 3. improve involvement of communities and leaders in promotion of maternal health as an issue of human rights and dignity; and 4. increase involvement of the citizenry in budget tracking and analysis to ensure the maternal health resources are efficiently used.



Uzaaji Salama will employ 2 strategies in advocating for improved maternal health: 1. Social mobilization for championing maternal health as a human rights issue; and 2. Gathering and disseminating information on the state of maternal health.

Social mobilization approach:

- KMET in collaboration with the MoH, will identify 3 high volume facilities to work with in collecting information on the situation of maternal health service provision over a period of 12 months.
- The information gathered will be used to inform our policy and budget advocacy.
- Apply the Human Rights-Based Approach to Health (HRBA) to help rights-holders including patients and providers claim their rights, and encourage duty-bearers to meet their obligations.
- Develop case studies and policy briefs, among other advocacy instruments, to influence duty bearers to provide necessary changes for improving maternal health.
- Mobilize new writers and link them to Hivisasa.com to share maternal health updates in Siaya for publication online

Gathering and disseminating information:

- Deepen a community's understanding of maternal Health, existing laws, and consequences.
- Facilitate decision making and taking action in the local context.
- Mobilize local communities, CSO and religious leaders, to participate in monitoring of- and ensuring accountability in provision of maternal health services.
- Employ social accountability interventions for appropriate use of public resources, increase staff numbers, improve infrastructure, ensuring that resources are used according to legal procedures, professional standards, and societal values

The Funders



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